

OWN YOUR OWN APTITUDE:



Arts & Media



These jobs involve designing, performing, and writing media content including visual and performing arts design, journalism, or entertainment, and can look like:

High School or Equivalent	Postsecondary Career Center or Certificate	Associate Degree (2 years)	Bachelor's Degree (4 years)
Telecommunications Line Installers and Repairers \$22.48/hr 88 openings	Telecommunications Equipment Installers and Repairers \$28.73/hr 212 openings	Broadcast Technicians \$24.86/hr 19 openings	News Analysts, Reporters, and Journalists \$13.91/hr 65 openings
	Prepress Technicians & Workers \$21.84/hr 152 openings		Music Directors & Composers \$26.56/hr 59 openings
	Audio and Video Technicians \$21.30/hr 66 openings		Producers and Directors \$21.93/hr 53 openings
	Sound Engineering Technicians \$23.77/hr 11 openings		Special Effects Artists and Animators \$34.43/hr 45 openings
			Graphic Designers \$21.98/hr 286 openings

Job Postings

IN STARK & TUSCARAWAS COUNTIES

Businesses like **National Inventors Hall of Fame**, **Creative Circle**, and **Gannett** often advertise for these types of jobs and are a good pathway for job seekers who are skilled in communication, writing, and problem solving.

103
Employers in Stark & Tuscarawas Hiring

871
Openings in the next 5 years

\$20.00
Average advertised hourly wage

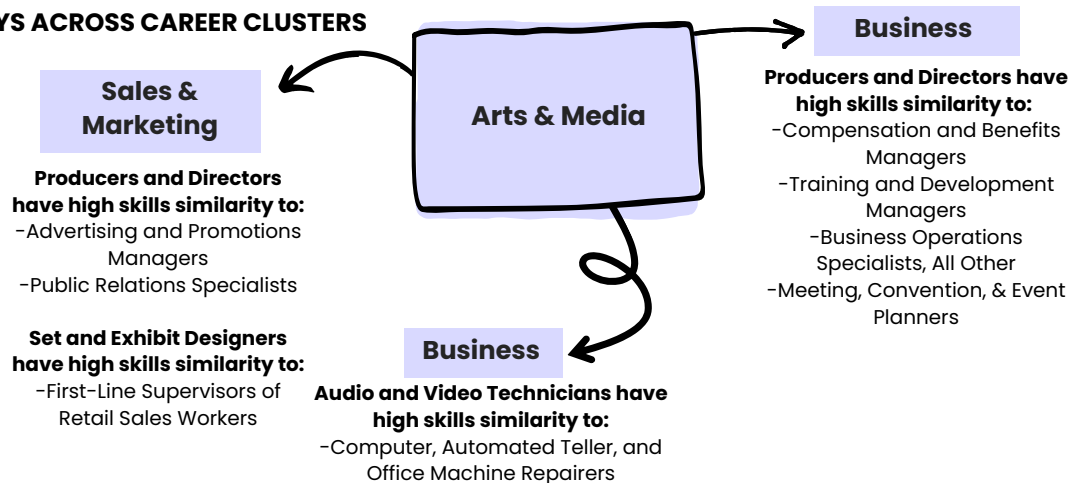


Where Aptitude Meets Interest

SKILLS-BASED PATHWAYS ACROSS CAREER CLUSTERS

One way to bridge the gap in aptitude and interest is through identifying jobs with a **shared foundation of skills and responsibilities**.

Interested in other career clusters? This chart shows how the jobs you have aptitude for can pave the way to in-demand fields.



OWN YOUR OWN APTITUDE:



Arts & Media



Local Education & Training

IN ARTS AND MEDIA

4-year Degrees

- University of Mount Union
- Walsh University
- Malone University
- Kent State University at Stark & Tuscarawas

Postsecondary Career Centers / Certificate/ Other

- Stark State College

2-year Degrees

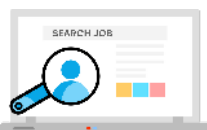
- Stark State College
- Kent State University at Tuscarawas

Apprenticeship

An apprenticeship program allows you to earn a paycheck while you learn a skill or trade.

Visit Ohio's Statewide Registered Apprenticeship Dashboard (see footer) for opportunities in your county, by industry and job. You can also search the federal database <https://www.apprenticeship.gov>

Active apprenticeships for this career cluster include Telecommunications Equipment Installers and Repairers, Except Line Installers.



The Job Search

WHAT TO LOOK FOR & WHERE

Making a Living:

Jobs in this cluster average in pay from \$7.21 - \$37.00 depending on the job & years of experience.

Knowing this comes in handy when thinking about your financial health. In Stark and Tuscarawas counties, one person needs to make above \$18 per hour to support themselves.

Recent job posting in this career cluster from dayforce.com:

Public Safety and Government Reporter for Gannett

The **Times-Reporter** seeks a public safety and government watchdog reporter who is energetic, flexible and puts audiences first.

The position will focus on public safety and court issues affecting the Times-Reporter's most vulnerable residents as well as accountability in local government in the Dover and New Philadelphia, Ohio, areas. We are a digital-first newsroom, with reporters working with editors to shape the best way to tell individual stories, from text to audio to video to Q&A or other alternative formats.

The reporter will be expected to create both quick-turn breaking and trending news content as well as regular watchdog enterprise work, including solutions reporting based on issues and concerns from community members and neighborhoods.

We value top-flight journalism that connects with and engages readers. And we'll give you the time and coaching to deliver high-impact stories our digital readers crave. Through the USA TODAY network, we benefit from industry experts, sophisticated tools and training.

Responsibilities:

- Creates storytelling that accurately informs, entertains and engages specific audiences and platforms through the use of metrics.
- Works toward becoming the community's leading voice in area of expertise.
- Connects with the community through storytelling.
- Works with local editors and digital partners to evaluate what's working and what's not and develops ongoing plans to better satisfy audience needs.

How do I Apply?

Free online resources:

LinkedIn, Indeed, Handshake, OhioMeansJobs.com

Don't forget to check out local career fairs and job boards in your community through your local OhioMeansJobs Center.

PRO TIP!

Look for jobs that have room for growth in the company and that provide employee benefits.

Access all 16 career cluster guides **HERE!**
omjwork.com/careerguides

