The Source

A publication of the Stark Tuscarawas Workforce Development Board in





hio Stark and Tuscarawas Counties

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Workforce Funded Training Orientation Sessions Scheduled November & December



WORKFORCE **FUNDED TRAINING** SESSIONS

STARK COUNTY

November 15 from 10AM-12PM November 29 from 2PM-4PM December 6th from 10AM-12PM

VIRTUAL

November 22 from 12PM-2PM December 13th from 12PM-2PM December 20 from 2PM-4PM

www.omjwork.com/training/adults

Stark Tuscarawas Workforce Development Board Hosts ODJFS Director Matt Damschroder

Stark Tuscarawas Workforce Development Board was pleased to host Director Matt Damschroder and Assistance Director Brad Barger at the OhioMeans Jobs Stark County Center to share more about workforce services in Stark and Tuscarawas Counties. Ohio Workforce Association, Executive Director, Jennifer Meek-Eells was also in attendance for the conversation.

The Early Childhood Resource Center and Harcatus Tri-County Community featured their youth programming. The day was finished with Damus Cole at the Canton Electrical JACT to learn about their apprenticeship program as well as meet with apprentices and a recent graduate. At the Canton Electrical JACT, they are utilizing virtual reality training programs to help engage youth/young adults with apprenticeship programs

Director Damschroder recently stated in a Canton Repository Opinion or Letter to the Editor, "As director of the Ohio Department of Job and Family Services, I see how helping people develop the skills necessary for good-paying jobs and connecting them with employers in need of a strong workforce can make lasting changes for that individual, their family, and their community. Ohio continues to have historically low unemployment. Here in Stark County, the unemployment rate is 4.3% with a labor force of just under 182,000, nearly 174,000 of which are employed. This tight labor market presents a great opportunity for students choosing a career path and others who are looking for a new career."







Success Stories

In-Person Recruitment Events at OhioMeansJobs Center

Business Services are designed primarily to help employers solve their workforce attraction challenges. To help employers with this goal, we offer a varied menu of services that employers can utilize: job posting, resume screening, social media outreach, and recruitment events. On-site recruitment events have been a popular option because employers can meet job seekers face-to-face. During the pandemic, we could not offer this service to our customers.

Starting in June 2022, we began offering on-site recruitment events to a limited number of employers as employer requests increased. Since June, we have hosted recruitment events for eight employer customers. We have seen these events create positive impacts for both employers and job-seeking customers as well.

During this time, PCC Airfoils has held three recruitment events which have allowed them to interview 43 candidates for their various open positions. Dover Chemical's recruitment event was attended by three very qualified potential hires. Guy Pietra, Director of Human Resources for Dover Chemical, expressed his gratitude by saying, "Thank you for all of your hard work and help that is providing a positive impact for Dover Chemical. Thanks for all you do!"

A recruitment was held for CorTech on Wednesday, October 5th with 7 job seekers attending. CorTech was so pleased with the turnout and scheduled an additional event in December.

A common trend with these on-site recruitments is the quality of candidates with more experience attending. Employers have noted their follow-up with candidates for additional interviews or planning to move forward with employment offers.





Score the Job! Career Fair Held at the Pro Football Hall of Fame

On Wednesday, October 19th from 4-7PM, the Score the Job! Career Fair was held at the Pro Football Hall of Fame. The event's sponsors included the Pro Football Hall of Fame, Black College Football Hall of Fame, OhioMeansJobs Stark County, Strengthening Stark, Stark Tuscarawas Workforce Development Board, and Evoqua Water Technologies. Visit Canton also participated by providing goodie bags for attendees.

This event was intentionally a bit unique in its strategy and not intended to be a traditional job fair. A curated, small group of employers featuring open positions in growing, in-demand industries such as Healthcare, Manufacturing, and Transportation/Logistics were invited. Employers that strive to acknowledge, support, and engage a diverse workforce while promoting career paths and attainable growth opportunities and positions with hiring wages at \$16.50/hr. or more were invited. There were 23 total employers who participated in the career fair.

The Pro Football Hall of Fame's staff created an "experience" attached to this event where those attending could visit the museum and gift shop after hours and visit a food truck if desired.

There were 77 total job seekers in attendance at the in-person event. There was also a virtual portion of the career fair job seekers could attend if they were unable to attend in person. 33 individuals registered for the virtual portion of the job fair, with 12 participating during the live event.







OhioMeansJobs Stark and Tuscarawas Centers Chosen for ODJFS Fall Media Campaign

The OhioMeansJobs Centers of Stark and Tuscarawas Counties was chosen to participate in the Ohio Department of Job and Family Services Fall 2022 Media Campaign. Only 2-3 centers in the state were asked to take part in this project.



Tashauna Carr

The overarching goal of the campaign was to humanize the whole brand by creating first-hand testimonials from experienced workforce professionals who are passionate about the programs/services and about serving our customers. They stepped through how they serve certain populations of job seekers and/or employers and explain the programs and services that are available and shared recent success stories. The individuals who participated were Tashauna Carr, Eve Fontes, and Tom Hawthorne. The footage will be used to create 4-6 short vignette videos that we will run as ads on social media, online and on streaming and cable tv.





Eve Fontes Tom Hawthorne

Stark Tuscarawas Workforce Development Board's "Youth Working Group" Convenes

Stark Tuscarawas Workforce Development Board recently convened our "Youth Working Group" of vendors and community stakeholders for a much-needed session to gather and share needs & resources to build capacity as service providers to youth/young adults. Due to Covid-19, the group has not formally convened, and it was a great opportunity to bring together youth service vendors and stakeholders for conversation. Former in-school youth program participants also attended and shared their voice on how to better engage with youth and young adults.





Alliance Area Chamber of Commerce Honors Mark Locke

Alliance Area Chamber of
Commerce Business Alliance
Awards were held at the University
of Mount Union's Hoover-Price
Campus Center. This year, Mark
Locke, chamber president and CEO,
received a Lifetime Service Award.
Locke, a Stark Tuscarawas
Workforce Development Board
member, will be retiring from the
chamber in April 2023 after 20
years of service.





A Love of Learning Leads to New Opportunities: Shelia's Story

They say you're never too old to keep learning, and that's certainly true for Tuscarawas County native Shelia Jackson. Over the years, Shelia has combined her curiosity for learning with a love of helping others to build a unique career path that has touched communities across the United States. Now in a new chapter, she is gaining digital skills and working towards her employment goals in the new Digital Inclusion Training as part of Vantage Aging's Senior Community Service Employment Program (SCSEP).





didn't let it stop her. She made the decision to return to Ohio to attend to her own health needs, as well as the needs of her family. Shelia's 100-year-old mother had fallen and needed care, which Shelia provided when she moved back home. She would eventually move into a nursing home facility, leaving Shelia with more time to focus on herself. As a curious-minded and determined person, Shelia decided to continue educating herself.

Looking for a new employment opportunity, Shelia found Vantage Aging's Workforce Solutions program. Funded by the Department of Labor and Ohio Department of Aging, SCSEP provides paid, hands-on training to job seekers age 55 and older who are trying to re-enter the workforce. Vantage provides the SCSEP program in 38 Ohio counties to hundreds of older job seekers each year. By empowering older adults with the skills and confidence they need to reach their career goals, the program contributes to healthier local economies and more independent, self-sufficient community members across the state.

As a job seeker in Vantage's SCSEP program, Shelia learned she had the option to participate in the Digital Inclusion initiative to work on upgrading her digital skills. The Digital Inclusion program improves digital access and computer competencies of older Ohioans through access to digital devices and personalized, one-on-one coaching sessions from trained digital navigators in partnership with the Ohio Department of Aging. Shelia's training has prepared her to accomplish her future goals in a number of ways. She now networks with professionals on social media and is using new ways to engage with people and employers. She also has developed the skill of troubleshooting technology.

Shelia's goal is to run her own nonprofit. She knows she wants to serve others at her next opportunity. Her thirst for learning and big heart have no doubt led her to defeat challenges and succeed throughout her life. In her next chapter, she plans to leverage her new digital skills as a springboard to reaching her goals. "Vantage is a 5-star organization," said Shelia. "It's more than just a program. Digital Inclusion initiatives unshackle you from limited opportunities. If you allow yourself to commit to learning, the sky is the limit."

Workshops Available Onsite at the OhioMeansJobs Centers in Stark and Tuscarawas Counties

"TEACH ME" TUESDAYS @ 10AM

JOIN US!!

WRITING AN EFFECTIVE RESUME

Your resume is one of the most important tools in a job search. Learn how to showcase your skills, strengths, and accomplishments to create a resume employers will read!

November 15, 2022 December 6, 2022

HOW TO ACE AN INTERVIEW

Are you prepared to get an interview? Learn how to effectively communicate your skills and answer tough questions! We'll also show you what to do before and after the interview to maximize your chances of getting your dream job.

November 29, 2022 December 20, 2022



REGISTER TO ATTEND:



330-433-9675 330-364-9777



www.omjwork.com



Stark and Tuscarawas Counties

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Veterans Appreciation at the OhioMeansJobs Centers in Stark and Tuscarawas Counties



Stark and Tuscarawas Counties

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VETERANS APPRECIATION

OPEN HOUSE

THURSDAY, 10TH NOVEMBER 10:00 - NOON





HONORING ALL WHO SERVED



COFFEE * DONUTS * RESOURCES

STARK: 822 30th Street NW, Canton, OH 44709

TUSC: 1260 Monroe Street, Suite 35Q, New Philadelphia, OH 44663

Tech Tips with Carolyn Varlamos

This month's Tech Tips look at how to rearrange pages in Microsoft Word and how to add, edit, show, and convert notes in Microsoft Excel. The tips have been found by OhioMeans Jobs tech guru Carolyn Varlamos with the help of the HowtoGeek.com and techrepublic.com websites.

How to Rearrange Pages in Microsoft Word By Mahesh Makvana, How-to Geek

Think a page belongs somewhere else in your document? If so, Microsoft Word offers a couple of ways to change the location of your pages. You can rearrange your pages using either the Navigation Pane or cut and paste.

https://www.howtogeek.com/818037/how-to-rearrange-pages-in-word/

How to Add, Edit, Show, and Convert Notes in Microsoft Excel By Sandy Writtenhouse, How-to Geek

Like jotting down notes when you're composing a document, you can use notes in Excel for a spreadsheet. You might use a note as a reminder, to add a reference, or include a detail that should stay outside of the cell data.

https://www.howtogeek.com/832029/how-to-add-edit-show-and-convert-notes-in-microsoft-excel/



Early Childhood Resource Center Childcare Program Opportunity



Looking for a career change?

✓ Paid credential in the child care field

✓ Job placement at \$13+ per hour

√ First year incentives and hiring bonus

Stark County residents with a high school diploma or GED should contact us immediately! Program is free, but spaces are limited!

Complete orientation and classes in as little as 4 weeks, followed by job placement at \$13+ per hour.

First Aid/CPR and mentoring included in the program.



This program is brought to you by the Early Childhood Resource Center with funding from OhloMeansJobs.

To register, call or text Haley at (330) 903-1934.

http://ohiomeansjobs.com/stark http://ohiomeansjobs.com/tuscarawas

822 30th Street NW, Canton, Ohio 44709 • 330-433-WORK (9675) 1260 Monroe Street, New Philadelphia, Ohio 44663 • 330-364-9777











